



963 EAST 4TH STREET LOS ANGELES, CA 90013

FOURTHANDTRACTION.COM

TRENDS COME AND GO, SO THEY SAY

Built over a century ago as the west coast headquarters for the Coca-Cola Company, 4th & Traction epitomizes historic industrial character with red brick, 14 foot concrete ceilings, steel windows, and subtle design motifs. This is a structure of timeless substance. Today, 4th & Traction is being extensively repurposed as a creative workplace and retail destination. Set at the intersection of the Arts District's thriving heart and thoughtfully re-imagined, this modern classic has few equals.







Features & Amenities



± 131,300 Total SF



Up to 5,500 SF of Ground Floor Retail Space



± 32,000 SF Office Floorplates



14 FT Ceiling Heights



Rooftop Penthouse: 22,000 SF Office with Outdoor



Prominent Rooftop Signage



New 335 Stall Parking Garage



Easy Access to 101, 110, 5, 10 & 60 Freeways

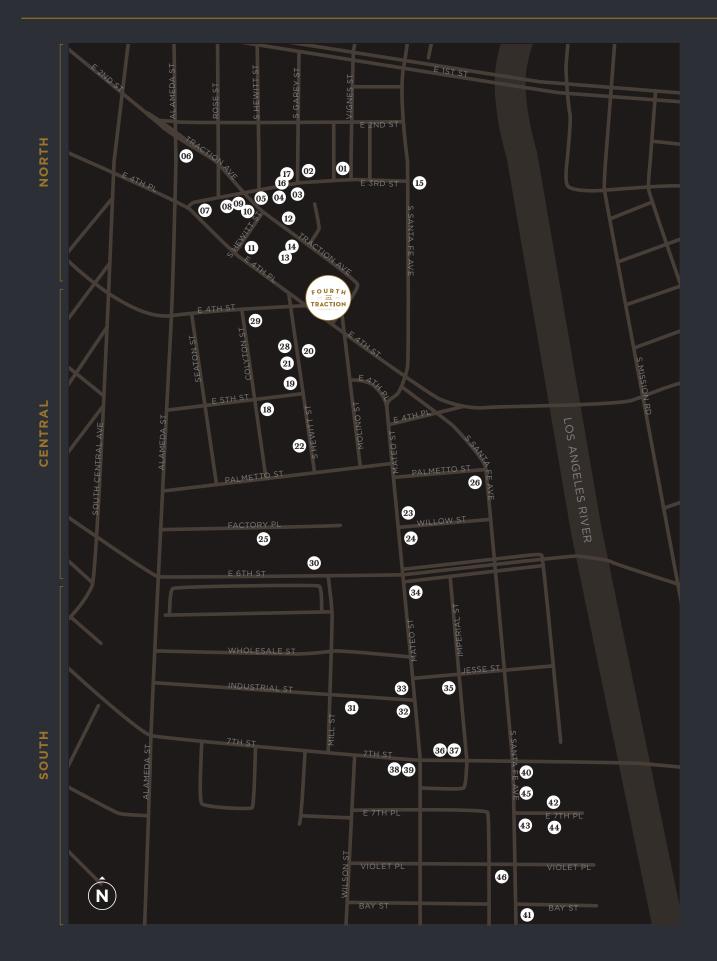


Proximate to the Arts District Metro Station





LOCATION IS THE ICING



CITY GUIDE Downtown Los Angeles Arts District

4th & Traction is the latest manifestation of unvarnished beauty and character in L.A.'s Arts District. This newly restored commercial and retail space sits distinctly amid the cool of the neighborhood's superb restaurants, breweries, shops and coffee roasters. Urbanites

NORTH

Eat Drink Americano
 Urban gastropub, inventive food,
 craft beer and wine

Hauser, Wirth & Shimmel Gallery Multidisciplinary arts center and gallery, largest in the U.S. (Zurich based)

- 03 Blacktop Coffee Casual coffee specialist with espresso bar
- Alchemy Works Gallery style home décor, accessories, and retro clothing

04 **Poketo** Lifestyle brand and upstart creative enterprise

Wurstküche Gourmet, exotic sausages and beer

CENTRAL

- 18 The Chairman Asian restaurant, street food inspired
 - **Urth Café** Coffee house serving American food with outdoor seating

20 Resident Live music venue featuring craft cocktails and beer

2) Trojan Crossfit Community-oriented cross fit gym

SOUTH

31 Daily Dose Café Counter-serve café with California-American fare

31 Pour Haus Wine Bar Wine bar and market with well thought out menu

- **32** Church & State French bistro in original NABISCO bakery
- **33 Little Bear** Gastropub with bar fare and Belgian-style beer
- **34** The Springs LA Eco-friendly, vegan eatery, wine bar, voga studio

- OB Angel City Brewery Craft brewery featuring tastings, tours and retail
- 07 EightyTwo Classic arcade, retro video games and craft cocktails
- 08 Umami Burger Elevated burger chain with creative cocktails
- OB Phillip Lim High-fashion boutique featuring multiple collaborators

09 Zip Fusion Sushi All-you-can-eat sushi/Asian fusion with outdoor patio

10 The Pie Hole Bakery serving sweet and savory pies and organic coffee

Cleantech Incubator

Start-up accelerator offering flexible office space

Sophisticated vegetarian café

Back of Zinc Café, craft

cocktails and outdoor space

22 Los Angeles

23 Zinc Café

and market

23 Bar Mateo

- Art Share LA
 Creative environment for artists
 to reside, develop, perform,
 exhibit
- 12 Groundwork Coffee Co. Historic Higgins Building, organic coffee and tea
- 13 Arts District Brewing Brew house for draft beers, games, specialty hotdogs and burgers
- **14 Fritzi** Zagat-rated, industrial-chic American rotisserie restaurant
- GROW the
 Produce Shop
 Farm fresh produce, artisan
 cheeses, and gourmet groceries
- 24 Blue Bottle Coffee Micro-roasted organic coffee, single origin beans
- **Factory Kitchen** Trendy Italian with handmade pastas
- 26 Villains Tavern Artsy vintage bar, live music and outdoor stage

15 EdiBOL

Build-your-own grain bowls with veggies and meat, craft cocktails

- 15 Café Gratitude Vegan organic café with specialty smoothies
- 15 Bulletproof Coffee Grass-fed butter and Brain Octain Oil coffee (breakfast replacement)
- Hennessey +
 Ingalls
 Used, rare and out-of-print bookstore
- **16** Salt & Straw Oregon-originated ice creamery with specialty flavors and farm-raised ingredients

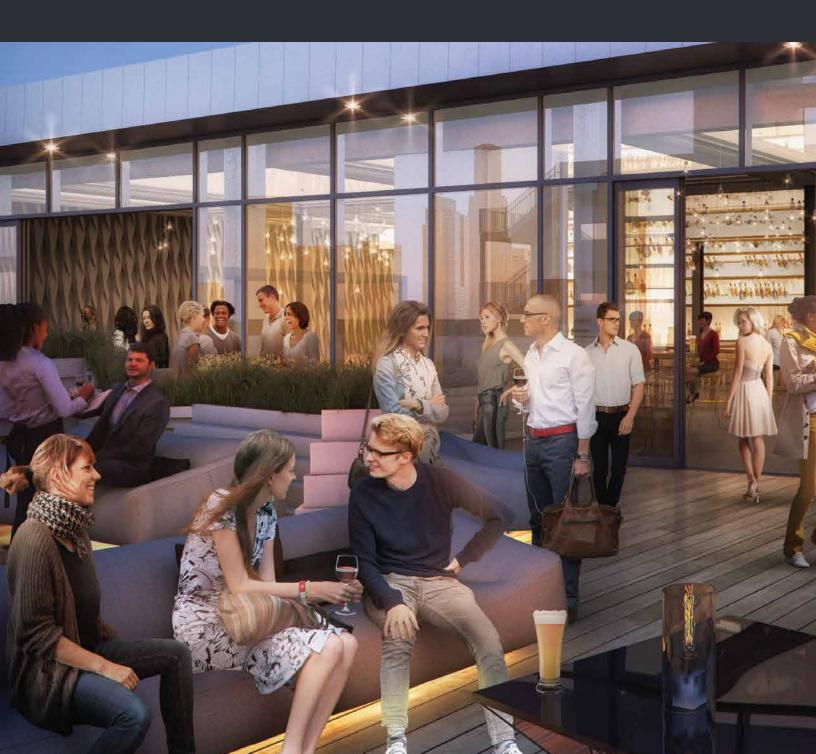
17 Shinola Detroit-based watchmaker and leather goods

- 27 Willow Studios Former Morell Meats building, filming location
- **28 Guerilla Atelier** Lux designer fashion
- 29 A+D Museum Architecture and Design Museum
- 30 Officine Brera Italian menu and handcrafted cocktails

- **35 Urban Radish** Community market with . fresh, organic eatery
- **36 Tony's Saloon** Dive bar with craft cocktails and beer
- 37 Pizzanista! N.Y.-style thin crust pizza with artisanal toppings
- **Everson Royce Bar** Neighborhood bar with eclectic fare by Matt Molina (Osteria Mozza)
- Silverlake Wine
 Arts District
 Wine and beer store, tastings
- **Bread Lounge** Modern café and coffee house, artisanal baked goods
- Petty Cash Taqueria
 Hip spot for tacos, ceviches, and
 cocktails (Bill Chait)
- 42 Bestia Trendy Italian, creative fare (Bill Chait)
- Stumptown Coffee Roasters Fresh roast coffee, direct trade from source
- HD Buttercup Premier California furnishings, transitional and globally inspired
- **45** Soho House Members-only social club with rooftop pool and artist studios
- **46 American Tea Room** Tea lounge, restaurant and cafe

ROOF DECK IS THE CAKE

Crème de la crème. Being on the rooftop deck at 4th & Traction is a delicious experience, and perhaps a little intoxicating. Bring your laptop, have a cocktail, or simply take in spectacular views of one of the west coast's most exciting neighborhoods.





DEVELOPED BY HUDSON PACIFIC PROPERTIES

We develop and manage workspaces for the world's leading innovative and creative companies. Today, our portfolio spans 17 million feet across the west coast's most dynamic markets – Los Angeles, San Francisco, Silicon Valley and Seattle. Our track record of breathing new life into historic real estate speaks for itself. In emerging neighborhoods like South of Market, Pioneer Square, Hollywood and now the Arts District, we've transformed hidden gems into the type of live, work, play spaces that shine. Join our elite client roster, as we partner to realize your vision.

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Partial Client List





Play The Film

SI40

Ith

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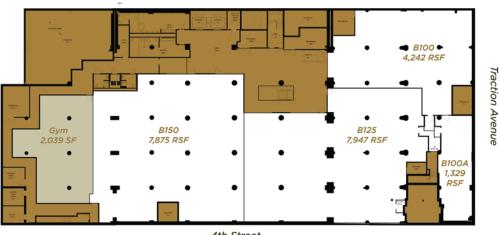
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FourthAndTraction.com

Four Floors of Customizable Space

4th & Traction is classic architecture with a modern pulse. A perfect canvas on which to create your vision.

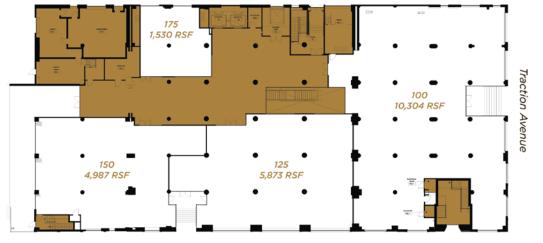


Basement ±21,394 RSF for Office

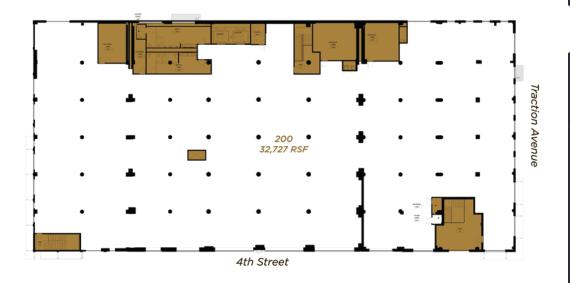
Ground Floor

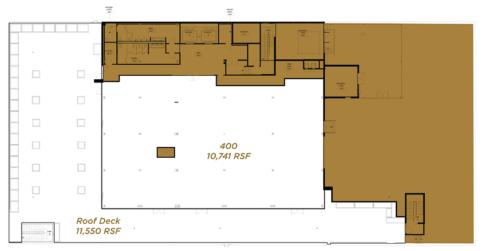
±22,694 RSF for Office

4th Street



4th Street





4th Street

Traction Avenue

2+3F

Second Floor: ±32,727 RSF Available for Office

Third Floor: ±32,597 RSF Available for Office

Ρ

Penthouse, ±10,741 SF for Office ±11,550 SF of Deck



FOURTH ESTO AND 1915 TRACTION



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